



BUSINESS PLAN

2020 - 2023



Letter from the President

The mission of the Manitoba Association of Chiefs of Police (MACP) and our leadership group is to adapt to changing political and social environments as well as ongoing developments in technology that are affecting law enforcement. There have been significant changes in public policy that directly affect public safety issues which continuously challenge the members of our Association.

It is important to recognize the work of the Executive Committee and our Standing Committees in advancing opinions, ideas and positions on proposed and existing legislation. The knowledge, skills and experience of our law enforcement and public sector professionals are reflected in the position statements submitted to all levels of government, which will help shape public policy now and in the future.

We continue to seek out and establish strategic partnerships with public and private sector organizations to further expand our ability to promote and create projects and initiatives relative to public safety.

Not only do we strive for continuous improvement to police services, every September we remember and acknowledge the police officers and peace officers who dedicated their lives to serving their communities. Equally important, the fall Gala which recognizes outstanding contributions of police officers and peace officers in conjunction with the presentation of the Excellence in Policing Awards by the Attorney General of Manitoba.

I am proud of the work the MACP has done over the past year to support our membership and the front-line. We have built on the leadership and legacy of past presidents and members. I am confident that you will agree that the MACP, through the leadership skills of our members, will ensure excellence in policing for all Manitobans.

Marc Robichaud, President, Manitoba Association of Chiefs of Police

Lettre du président

La mission de L'Association des Chefs de Police et de notre groupe de leadership est de s'adapter aux changements d'environnement politique et social et à l'évolution constante des technologies. Il y a eu des changements de politique publique considérables qui ont des effets directs sur les problèmes de sécurité publique qui continuent de se poser aux membres de notre association.

Il importe de saluer le travail du comité exécutif et des comités d'orientation permanents qui se sont prononcés et qui ont annoncé leur position relativement à la législation proposée et existante. Le savoir, les compétences et l'expérience de nos professionnels des services de police et du secteur public sont représentés dans les exposés de fonctions qui ont été soumis à tous les paliers de gouvernement afin d'aider à façonner les politiques publiques d'aujourd'hui et de demain.

Nous continuons de chercher et d'établir des partenariats stratégiques avec les organismes des secteurs public et privé pour pouvoir davantage promouvoir et créer des projets et des initiatives de sécurité publique.

Nous nous efforçons non seulement d'améliorer les services de police continuellement, mais nous saluons aussi chaque septembre les agents de police et les agents de la paix qui ont dédié leur vie à servir leur communauté. Le gala d'automne, qui reconnaît les contributions exceptionnelles des agents de police et des agents de la paix lors de la remise des prix pour Services de Police Excellents par le procureur général de la Province du Manitoba, est tout aussi important.

Le travail que la MACP a accompli durant l'année qui vient de s'écouler pour soutenir nos membres et notre personnel de première ligne me remplit de fierté. Nous avons su exploiter le leadership et le legs des personnes qui ont présidé l'association et de ses membres. J'ai confiance que vous serez d'accord que les compétences en leadership des membres de la MACP permettent à cette association d'offrir des services policiers excellents à la population manitobaine.



Marc Robichaud, Président, Association des Chefs de Police du Manitoba



POLICING IN MANITOBA (2018)

TOTAL NUMBER OF POLICE OFFICERS

2,552

-4% vs. 2014

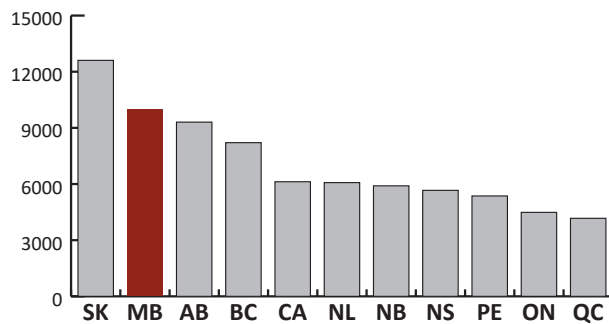
TOTAL NUMBER OF CIVILIAN PERSONNEL

1,118

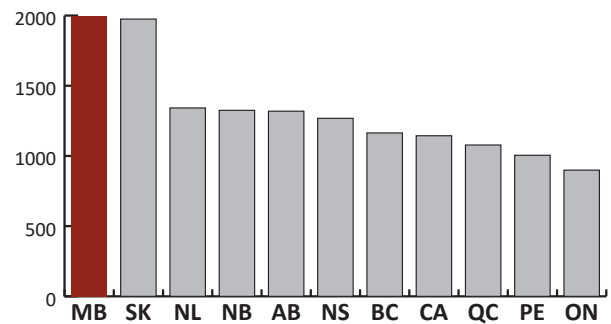
+15% vs. 2014



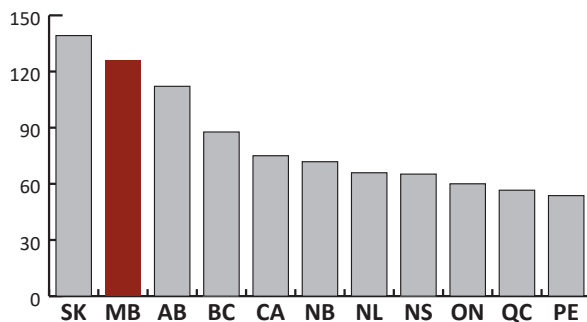
TOTAL CRIME RATE



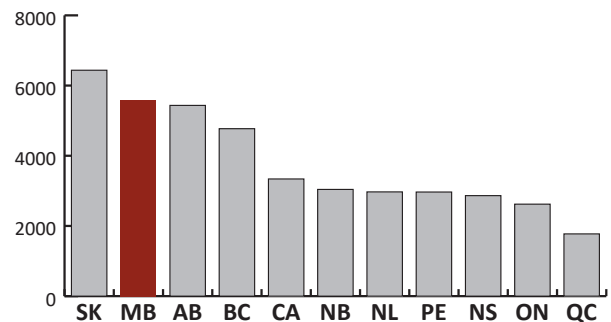
VIOLENT CRIME RATE



CRIME SEVERITY INDEX



PROPERTY CRIME RATE



PARTNER AGENCIES



Mission

Support police leadership and innovative practice to enhance the safety of all Manitobans.

Vision

A leader in public safety and police excellence.

Values

Leadership | Ethics | Learning | Advocacy | Excellence | Community | Safety

Strategic Pillars

- To identify and promote the highest standards of ethics and professional policing practice.
- To develop the profession of policing, acknowledging that enhanced skills in public administration, policy development, applied leadership and community development will enhance public safety and police excellence.
- To establish an inclusive forum for public safety professionals to engage, enhance, develop and support matters through advocacy to advance community safety.
- To support the work of, and maintain a direct relationship with the Canadian Association of Chiefs of Police.

Goals

- Position MACP as a voice for public safety in Manitoba.
- Improve communication and engagement.
- Enhance police leadership through professional development.
- Long term sustainability and growth of the MACP.



GOAL 1

Position MACP as a voice for public safety in Manitoba

OBJECTIVE

- Advocate for public safety initiatives and/or change.
- Develop and implement an external communication strategy.

ACTIONS

- Identify areas where modernization of law (provincial or federal), regulations, programs and policy is crucial.
 - Develop policy positions and advocate for change.
 - Strategically develop working relations with key officials in government or industry experts to improve citizen safety.
- Identify areas of expertise in MACP that connect with the public's concerns around crime and safety.
- Enhance public communication and increase media engagement opportunities.

GOAL 2

Improve communication and engagement

OBJECTIVE

- Identify needs of the membership regarding best practice information, innovation, research, career development and professional opportunities.
- Enhance traditional communication methods and modernize the way information is shared, including our website and other social media platforms.

ACTIONS

- Conduct a membership survey to provide feedback to the MACP.
- Develop an internal communication strategy.
- Explore opportunities to formally and informally connect with industry, community and government officials.
- Update the MACP website and improve the secure portal for member information.
- Link to social media platforms.
- Increase traditional communication and media opportunities.

GOAL 3

Enhance police leadership and the profession of policing

OBJECTIVE

- Deliver a professional program that enhances skills in public administration, policy development, applied leadership and community development.

ACTIONS

- Identify needs of the membership regarding professional development and skills training.
- Increase professional development opportunities to the membership through partnerships.
- Strengthen the work accomplished by MACP Committees.
 - Develop terms of reference and actionable areas for committees to review.
- Expand engagement opportunities and collaboration with industry, academia and political structures.

GOAL 4

Develop and maintain sustainability for the MACP

OBJECTIVE

- Develop and maintain a sustainable financial position that allows for the advancement of the vision and the mission.

ACTIONS

- Evaluate the dues and fee structure (personal vs organization membership).
- Explore funding opportunities from government and private industry.
- Explore sponsorship opportunities and innovative revenue streams.
- Improve our financial stewardship and professional obligations as a business entity.



*Each year, on the third Sunday of September,
on the South Grounds of the Manitoba Legislature at 11:00am
the MACP honours our fallen Police and Peace Officers.*



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